

Mike Gallagher for Wisconsin-R 1911 N Ft Myer Dr Arlington, VA 20009 Ste 400

> Agency Schedule Dates Contract # Product Advertiser

Mike Gallagher for Wisconsin-R (110738) POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287)

Millennium Washington DC Millennium/DC, Washington DC (1108) 94/121/2354 (871440) Ben,Rheault,

Brand

Candidate National/Political Candidate Agency BRD Standard CHRISTIAN CAMBEIRO

Billing Type

Account Types

94/121/2354

Phone/Fax **Buyer Name** Sales Office Salesperson

Comments

10/21/16-10/25/16 2667333

Demo Order Type ဂ မ Net Total Commission Commission % Package Deal Headline # 15.00 Normal A35+R

Entered By Last Modified Date Entered 10/20/16 10/20/16 ECR25337296 Elizabeth Bragstad

Sales Tax \$16,681.25 \$2,943.75

> By Broadcast Month Oct. 2016 Green Bay (WLUK) Grand Total: Spots 36 8 \$19,625.00 \$19,625.00

Sumps news spots, adds a spot in When

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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.o. Nor	10/21/16-10/21/16	2 :30 7A- News-Good Day	1 Day	. 2	2	\$750.00	\$1,500.00	\$1,500.00 Green Bay (WLUK)	GOOD DAY W7-8A<	10/20/16
2.0 Normal Line / News (1)	10/24/16-10/24/16	2 :30 7A- News-Good Day Wisconsin 7a	Day 2		2	\$750.00	\$1,500.00	\$1,500.00 Green Bay (WLUK)	GOOD DAY W7-8A<	10/20/16
3.0 Normal Line / News (1)	10/25/16-10/25/16	2 :30 7A- News-Good Day Wisconsin 7a	d Day	2	2	\$750.00	\$1,500.00	\$1,500.00 Green Bay (WLUK)	GOOD DAY W7-8A<	10/20/16
4.0 Normal Line / News (3)	10/21/16-10/21/16	2 :30 8A- News-Good Day Wisconsin 8a	Day	2	2	\$550.00	\$1,100.00	\$1,100.00 Green Bay (WLUK)	GOOD DAY W8-9A<	10/20/16
5.0 Normal Line / News (3)	10/24/16-10/24/16	2 :30 8A- News-Good Day Wisconsin 8a	1 Day 2		2	\$550.00	\$1,100.00	\$1,100.00 Green Bay (WLUK)	GOOD DAY W8-9A<	10/20/16
6.0 Normal Line / News (3)	10/25/16-10/25/16	2 :30 8A- News-Good Day Wisconsin 8a	d Day	2	2	\$550.00	\$1,100.00	\$1,100.00 Green Bay (WLUK)	GOOD DAY W8-9A<	10/20/16
7.0 Normal Line / News (6)	10/21/16-10/21/16	2 :30 5P- News-FOX 11 News at	11 News at	 	, <u> </u>	\$700.00	\$700.00	\$700.00 Green Bay (WLUK)	FOX 11 NEWS-5<	10/20/16
8.0 Revised Line (RevL) / News (6)	10/25/16-10/25/16	2: :30 SP- News-FOX 11 News at	11 News at	1	1	\$700.00	\$700,00	\$700.00 Green Bay (WLUK)	FOX 11 NEWS-5<	10/20/16
Est 8.0 Unapproved (RevL) on credit hold /	10/25/16-10/25/16	2 :30 SP- News-FOX 11 News at	11 News at	2	. 2	\$700.00	\$1,400.00	\$1,400.00 Green Bay (WLUK)	FOX 11 NEWS-5<	10/21/16
News										
-			CONFIRM	CONFIRMATION CONTRA	RACT					
Accepted-Agency/Advertiser:		Date:	Accepted-Station:			Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms



Arlington, VA 20009 Ste 400 1911 N Ft Myer Dr Mike Gallagher for Wisconsin-R

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94/121/2354

Buyer Name Sales Office

Phone/Fax

Billing Type

Standard

Candidate

CHRISTIAN CAMBEIRO

National/Political Candidate Agency BRD

Account Types

Comments

Salesperson

Brand Product Agency Schedule Dates Contract # Advertiser 94/121/2354 (871440) Strategic Media Services (8287) Mike Gallagher for Wisconsin-R (110738) 10/21/16-10/25/16 2667333 POLITICAL CANDIDATE (ns) (1186)

Millennium Washington DC Millennium/DC, Washington DC (1108) Ben,Rheault,

> Last Modified Date Entered 8 A35+R ECR25337296 Elizabeth Bragstad 10/20/16 10/20/16 Normal By Broadcast Month Oct. 2016 Green Bay (WLUK) Grand Total:

**Spots** 36 8

\$19,625.00 \$19,625.00

Demo မှ မွ Order Type Package Deal Headline # Entered By

\$16,681.25 \$2,943.75

Sales Tax Net Total Commission

Commission %

15.00

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Accepted-Agency/Advertiser:		13.0.2 Closed Preempt (7)	13.0.1 Closed Preempt (7)	13.0 Normal Line / News (7)	12.0 Normal Line / News (7)	11.0 Normal Line / News (7)	10.0.2 Closed Preempt (7)	10.0.1 Closed Preempt (7)	10.0 Normal Line / News (7)	9.0 Normal Line / News (7)	Line Type / Break Type (Ref #)	
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				TU/ 20/ TD	91/02/01	07/07/01	10/20/16		10/20/16	10/20/10	DIMETED	

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Brand

Agency

Product

Advertiser Schedule Dates

Arlington, VA 20009 Mike Gallagher for Wisconsin-R 1911 N Ft Myer Dr

> Phone/Fax Buyer Name Sales Office Salesperson

Account Types

Comments Billing Type

Candidate Standard

CHRISTIAN CAMBEIRO

Sales Tax

Contract # 94/121/2354 (871440) POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287) Mike Gallagher for Wisconsin-R (110738) 2667333 Millennium/DC, Washington DC (1108) 10/21/16-10/25/16

National/Political Candidate Agency BRD 94/121/2354 Ben,Rheault, Millennium Washington DC

> Demo Order Type 유 우 Entered By Last Modified Date Entered Headline # 10/20/16 10/20/16 A35+R ECR25337296 Elizabeth Bragstad

Normal

Net Total Commission Commission % Package Deal 15.00 \$16,681.25 \$2,943.75

> Green Bay (WLUK)
> By Broadcast Month
> Oct. 2016 Spots 36 36 \$19,625.00 \$19,625.00

Grand Total:

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

15.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11) 20.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11) 22.0 Normal Line / SPOT (12) 22.0 Normal Line / SPOT (12) 23.0 Normal Line / SPOT (12)	16.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11) 20.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11) 22.0 Normal Line / SPOT (12) 23.0 Normal Line / SPOT (12) 24.0 Normal Line / SPOT (12)	15.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11) 20.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11) 22.0 Normal Line / SPOT (12) 23.0 Normal Line / SPOT (12)	16.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11) 20.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11)	16.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11) 20.0 Normal Line / SPOT (11) 21.0 Normal Line / SPOT (11)	15.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11) 20.0 Normal Line / SPOT (11)	15.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10) 19.0 Normal Line / SPOT (11)	16.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10) 18.0 Normal Line / SPOT (10)	16.0 Normal Line / SPOT (10) 17.0 Normal Line / SPOT (10)	16.0 Normal Line / SPOT (10)	INCAR	Est 15.0 Unapproved (RevL) on credit hold /	15.0 Revised Line (RevL) / News (9)	14.0 Normal Line / News (9)	Line Line Type / Break Type (Ref #)	
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\$150.00 \$300.00 \$150.00 \$600.00 \$600.00	\$150.00 \$300.00 \$150.00 \$600.00	\$150.00 \$300.00 \$150.00 \$600.00	\$150.00 \$300.00 \$150.00	\$150.00 \$300.00	\$150.00 \$300.00	\$150.00		\$225.00	\$225.00	\$225.00	\$175.00	\$175.00	\$175.00	Total	
\$150.00 Green Bay (WLUK) \$300.00 Green Bay (WLUK) \$150.00 Green Bay (WLUK) \$600.00 Green Bay (WLUK) \$600.00 Green Bay (WLUK) \$600.00 Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK) Green Bay (WLUK) Green Bay (WLUK) Green Bay (WLUK)	Green Bay (WLUK) Green Bay (WLUK) Green Bay (WLUK)	Green Bay (WLUK) Green Bay (WLUK)	Green Bay (WLUK)		\$225.00 Green Bay (WLUK)	\$225.00 Green Bay (WLUK)	\$225.00 Green Bay (WLUK)	\$175.00 Green Bay (WLUK)	\$175.00 Green Bay (WLUK)	\$175.00 Green Bay (WLUK)	Station	
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**WLUK** 787 Lombardi Ave Green Bay, WI 54304

Ste 400 Mike Gallagher for Wisconsin-R 1911 N Ft Myer Dr Arlington, VA 20009

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94/121/2354

Phone/Fax

Comments Billing Type Account Types

Candidate Standard

CHRISTIAN CAMBEIRO

National/Political Candidate Agency BRD

Schedule Dates Buyer Name Sales Office Salesperson Advertiser Contract # Millennium Washington DC Millennium/DC, Washington DC (1108) 94/121/2354 (871440) POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287) Mike Gallagher for Wisconsin-R (110738) 10/21/16-10/25/16 2667333 Ben,Rheault,

Brand

Agency

Product

Order Type Demo Last Modified Headline # 9 Entered By Date Entered 10/20/16 10/20/16 A35+R ᆼ ECR25337296 Elizabeth Bragstad

Commission % \$16,681.25 \$2,943.75

Package Deal Normal

Net Total Sales Tax Commission

15.00

Green Bay (WLUK)

By Broadcast Month Spots
Oct. 2016 36

Grand Total: 36 \$19,625.00 \$19,625.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Accepted		Est 27.0	Est 26.0	Est 25.0	Line	
Accepted-Agency/Advertiser:		Est 27.0 Unapproved (NewL) on credit hold /	Est 26.0 Unapproved (NewL) on credit hold /	Est 25.0 Unapproved (NewL) on credit hold /	Line Type / Break Type (Ref #)	
		10/24/16-10/24/16	10/24/16-10/24/16	10/21/16-10/21/16	Dates	
		 2	_ ω	2	Sec	
Date:		 :30 6A- News-Good Day Wisconsin 6a	:30 6:30P- V	:30 SP- New Five	Length	
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	AC	р_	<u> </u>	<u>.</u>	Spots	١
Date:		 \$750.00	\$650.00	\$700.00	Rate	
Comments:		\$750.00	\$650.00	\$700.00	Total	
		\$750.00 Green Bay (WLUK)	\$650.00 Green Bay (WLUK)	\$700.00 Green Bay (WLUK)	Station	
		 GOODD AY WI	WHEEL	FOX 11 NEWS-5 <	Comments	
		10/21/16	10/21/16	10/21/16	Entered	

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location			Date:						
MEDIA - GAR	en Hoy.	MT.	10.4						
ı, Neil Williams									
being/on behalf of: Mike (	Gallagher			,					
a legally qualified candidate of the Republican									
political party for the office of	of: Congre	ss (WI-08	)						
in the Primary									
election to be held on: 8/9/16									
do hereby request station tir		:							
Time of Day.			Times per	. Number of					
Length Rotation or Package	Days.	Class	Week	Weeks					
			日本中代表公司·巴尔·拉德克克克克·安尔	HE CONTROL OF THE PROPERTY OF					
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Attach proposed schedule with charges (if available)

I represent that the payment by:	for the above described broadcast time has been furnished
Mike Gallagher for Wisc	onsin
represent that this person or	nounce the time as paid for by such person or entity. I entity is either a legally qualified candidate or an zation of the legally qualified candidate.
The name of the treasurer of Paul Kilgore	the candidate's authorized committee is:
	me its political advertising policies, including: applicable unt, promotional and other sales practices (not applicable
• •• • • • • • • • • • • • • • • • • • •	DISCRIMINATE OR PERMIT DISCRIMINATION ON THE ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed	By Candidate or Authorized Committee
6/3/16	
Date	Signature

Accepted Accepted in Part Rejected

| Accepted | Printed Name | Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

<sub>I,</sub> Neil Williams	
(name of federal candidate or authorized committee) programming to be broadcast (in whole or in part) pur	
□ does	□ does not
refer to an opposing candidate (check applicable programming that does refer to an opposing candidate	
(check applicable box)	
$\hfill\Box$ the radio programming contains a personal audio identifies the candidate, the office being sought, and the broadcast.	
☐ the television programming contains a clearly idelimage of the candidate for a duration of at least four sidisplayed printed statement identifying the candidate broadcast, and that the candidate and/or the candidate broadcast.	seconds, and a simultaneously , that the candidate approved the
1. 10	
signature of candidate or author	rized committee
Neil Williams	6/3/16
printed name	date